riffn.ai

CUSTOM SYSTEMS / FIELD GUIDE

Software that fits. Work that flows.

Show us what you repeat, what gets missed, or what your software cannot do.

WHAT COULD WE TAKE OFF YOUR PLATE?

CHAT, VOICE & ANSWERING

Chatbots, voice bots, inbound calls, caller screening, routing, booking, transcripts, human handoffs.

LEADS & CUSTOMER GROWTH

Lead intelligence, cold/warm email, nurture, instant thank-you texts, cross-sell, renewals, reactivation.

SALES & GETTING PAID

Custom CRM, quotes, proposals, e-signatures, deposits, invoices, subscriptions, accounting sync.

OPERATIONS & CUSTOM SOFTWARE

ERP workflows, inventory, dispatch, scheduling, portals, dashboards, permissions, exception alerts.

CONTENT & COMMERCE

Meeting-to-content, blogs, video, social calendars, approval, publishing prep, product listings, print, ship.

AI & CONNECTED WORKFLOWS

Company knowledge search, copilots, tool-using agents, API integrations, approvals, retries, monitoring.

BUILT BY SCOTT / THREE WAYS TO SEE THE POSSIBILITIES

MERCHANDISE

250 shirt posts/day

Post > order > bill > print > ship > CRM.

PUBLISHING

250 source meetings

Transcribe > draft > review > approve > publish/prepare.

SALES KUNG FU

A tailored sales platform

Territory intel > business profiles > lead capture > pipeline.

Scott reports under 20 hours to build each of the first two systems; about five minutes for publishing brand review. Posts are not sales; scope and results vary.

INTEGRATION OPTIONS / BUILD AROUND THE TOOLS YOU USE

AI models / OpenAI, Claude, Gemini, Bedrock, Azure AI

Voice & calls / Twilio, ElevenLabs, Telnyx, Vapi, Retell, Deepgram

Payments & finance / Stripe, Square, PayPal, Plaid

Accounting / QuickBooks, Xero, FreshBooks, Sage

CRM & sales / HubSpot, Salesforce, Pipedrive, Zoho, HighLevel

Lead intelligence / Apollo, People Data Labs, Hunter, Google Places

Email delivery / Resend, Postmark, SendGrid, SES, Mailgun

Marketing & outreach / Mailchimp, Klaviyo, ActiveCampaign, Brevo, Instantly, Smartlead

Messaging / Twilio SMS/MMS, WhatsApp, Telnyx

Meetings & calendars / Zoom, Google Calendar, Outlook, Calendly

Team communication / Slack, Teams, Gmail, Microsoft Graph

Commerce / Shopify, WooCommerce, BigCommerce

Print & fulfillment / Printful, Printify, Gelato, Lulu

Shipping / EasyPost, Shippo, ShipStation

Docs & signatures / Google Docs/Drive, Microsoft 365, DocuSign, Dropbox Sign, PandaDoc

Project tools / Airtable, Notion, Asana, ClickUp, monday.com, Jira

ERP & inventory / NetSuite, Dynamics 365, Odoo, ERPNext, SAP

Field service / Jobber, ServiceTitan, Housecall Pro

Support / Zendesk, Intercom, Freshdesk, Gorgias

Social & presence / YouTube, Meta/Instagram, LinkedIn, X, Google Business Profile

Media / ElevenLabs, Runway, HeyGen, Replicate, Cloudinary, Mux

Infrastructure / Supabase, PostgreSQL, Firebase, AWS, Google Cloud, Azure, Cloudflare

Identity & monitoring / Clerk, Auth0, WorkOS, Sentry, PostHog

Automation & agents / n8n, Make, Zapier, Temporal, LangGraph, MCP, custom APIs

Candidate integrations; features depend on provider plans, permissions and approval. No formal partnership implied. Contact and recording workflows include applicable consent and opt-out controls.

$375 / HOUR

MAP > BUILD > TEST > MEASURE

Agreed scope and spending limit; third-party and usage costs separate.

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